

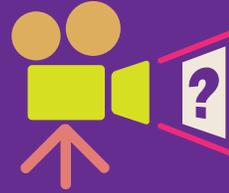
The 22nd San Diego Latino Film Festival Poster Competition!

Brief

Winner will receive
\$1000 US dlls.

Deadline x_x
December 1, 2014

The 22nd San Diego Latino Film Festival Poster Competition!



Brief

The Media Arts Center San Diego is thrilled to celebrate the **22nd annual San Diego Latino Film Festival**, with our traditional Design Poster Competition! This year we are also inviting artists from the **around the globe** to participate.

Who can participate?

Every artist, photographer, graphic designer, painter, etc...
With whatever canvas pleases the artist.

How many entries can be delivered?

As many as you want.

The format of entry:

Send your art in a **Digital Format** in **JPG format**. on size **11x17** at **150 dpi**. **RGB** with the Name at the beginning followed by the name of the poster.

Example: **Name_postername01.jpg**

The email should contain a brief description of the work.

In addition, if you make it past the preliminary round of entries:

Digital Format **11x17** at 300dpi on CMYK.

And if you are the winner!

We need the full art in its original file (adobe photoshop in layers or In vectors in case of Illustrator, as well the font that was used in the same document. If the font was created, our team will handle the best way to use another typography that goes accordingly to the art)

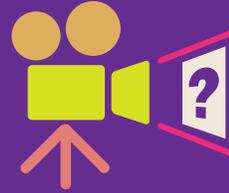
How to Submit your entrie?

Send your file to **Ian Virgilio** at **ian@mediaartscenter.org**,
(We suggest using the platform wetransfer.com to send larger files).

When are the entries due?

Deadline for entries is **December 1, 2014**

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Things that we are looking for in a winning poster.

1. **Aesthetics and transcendence.** The poster has to be better and better every year, so we are expecting a winning poster that can transcend previous ideas.
2. **Functionality.** The Art has to be functional in every scenario, because the art or elements of it will be used for animation, PR/Marketing, internet graphics (i.e. bullet icons, etc) and physical items such as posters (of course!) program booklets, and other physical marketing materials.
3. **Symbology.** Should be related with the region of San Diego, should embrace all of the Latino cultures, (not only one), has to be related to cinema, and here are the big themes to think about:
 - **Film as an act of dissent**
 - **Rebellion**

What will the selection process look like?

1. The Selection Process will comprise of the following percentages: 70% regional, 20% international Judges, and 10% fan selection on Facebook.
2. We are going to select 10 finalists, (that will win 2 tickets for the event or a movie) and then after further deliberation we will select one artist who will get \$1000.00 and an artist spotlight at the San Diego Latino Film Festival.

When will winners be notified?

Finalists will be notified no later than December 18, the winner will be determined by Dec. 22.

Disclaimer

Media Arts Center San Diego owns all components of winning artwork